

# PMI – Project Management Institute Israel Chapter – 20th Annual Conference

Wednesday, June 8th, 2016, David Intercontinental, Tel Aviv, Israel



Mr. Brian A. Weiss,  
MBA, VP Practitioner  
Career Development,  
PMI Project



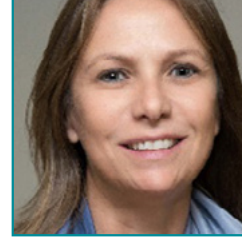
Prof. Aaron Shenhar  
Tel Aviv University



Knesset Member  
Elazar Stern, retired major-  
general as IDF Head of the  
Manpower Directorate



Boaz Tzafrir, CEO  
of Israel Railways



Dr. Vered Holzmann, PMP,  
VP, Research and Academic  
Liaison



Dr. Alex Dan,  
PMP - PMI Israel  
Chapter President



Colonel Daniel Rod,  
Deputy and Acting Head  
of the Engineering and  
Construction at the  
Ministry of Defense



Dr. Uri Shaked, CEO of C2  
Ltd. and Chairman of the  
chamber of the project  
management engineers  
of the Israel Engineering  
Association



Mr. Uriel Fliess,  
General Manager of Shaar  
Project & Bid Management



Ms. Michal Hovav,  
Strategic Programs  
Manager at Intel  
Corporation



Dr. Yair Schindel,  
head of "Israel Digital"  
in the office for Social  
Equality



Mr. Tsico Hefetz,  
CEO, Pantech  
management systems



Mr. Ilan Renny,  
Renihul managers  
and project managers  
training



Ms. Irene Portnik,  
VP operations, planning  
and development, CAL



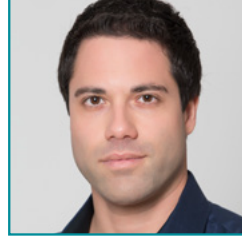
Mr. Uri Nativ,  
VP Engineering & Site  
Manager, Klarna Israel



Mr. Oren Gal,  
head of the Israeli Navy  
Autonomous devices



Ms. Daphi Gonen,  
VP projects, GizmoxTS



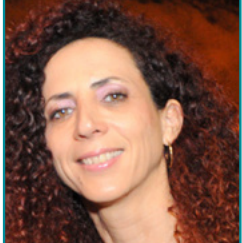
Adir Ron,  
Strategic innovation lead at  
Microsoft



Mr. Zohar Dvir,  
CEO, Simple



Mr. Ofer Plaut,  
VP Marketing and Sales,  
Axiom Information  
Solutions



Ms. Hagit Kapelner  
Masliah - Organizational  
Consultant



Mr. Arnon Katz,  
Independent Consultant  
M-BIOS



Mr. Guy Monte,  
PMI Israel



Mr. Ofer Mualem,  
PMI Israel



Ms. Aviva Davidovits,  
PMI Israel



Mr. Michael Schwartz,  
PMI Israel



Avi Grossman,  
PMI Israel



Jenny Guber  
PMI Israel



Mr. Moshe Yona,  
PMI Israel

07:30 – 09:00	Registration, Breakfast Service, Networking Break
09:00 – 09:15	<b>Opening and welcoming</b> - Dr. Alex Dan, PMP - PMI Israel Chapter President
09:15 – 09:30	<b>POY award, Scholarships awards</b>
09:30 – 10:00	Knesset Member Elazar Stern, retired major-general as IDF Head of the Manpower Directorate – <b>Leadership, Directing teams to success.</b>
10:00 – 10:30	Ms. Michal Hovav, Strategic Programs Manager at Intel Corporation – <b>How to manage a project successfully without knowing what the product is</b>
10:30 – 11:00	Mr. Boaz Tzafrir, CEO of Israel Railways – <b>Managing Complex Projects</b>
11:00 – 11:30	Coffee Break, Networking Break
<b>11:30 – 13:00</b>	<b>Track Educational Sessions</b>
<b>Track 1</b>	<b>Construction and Infrastructure – moderator Mr. Avi Grossman, PMI Israel</b>
11:30 – 12:00	Colonel Daniel Rod, Deputy and Acting Head of the Engineering and Construction at the Ministry of Defense – <b>Advanced management techniques of mega projects and supporting tools</b>
12:00 – 12:30	Mr. Uriel Fliess, General Manager of Shaar Project & Bid Management Ltd. - <b>Quantitative and qualitative integration risk management model for mega-projects.</b>
12:30 – 13:00	Dr. Uri Shaked, CEO of C2 Ltd. and Chairman of the chamber of the project management engineers of the Israel Engineering Association - <b>Integrating BIM systems in project planning and construction, and its contribution.</b>
<b>Track 2</b>	<b>Technology, Hi-Tech, and IT – moderator Mr. Michael Schwartz, PMI Israel</b>
11:30 – 12:00	Mr. Uri Nativ, VP Engineering & Site Manager, Klarna Israel – <b>Software quality without testers. How is it possible?</b>
12:00 – 12:30	Ms. Daphi Gonen, VP projects, GizmoxTS - <b>Application Modernization: Who's afraid of conversion projects from old to new technology?</b>
12:30 – 13:00	Ms. Hagit Kapelner Masliah - Organizational Consultant - <b>Mapping common dilemmas and their meaning to the role of the project manager</b>
<b>Track 3</b>	<b>Defense Industries – moderator Mr. Ofer Mualem, PMI Israel</b>
11:30 – 12:00	MR. Ronen Cohen, VP Optronics Warfare. Former VP Airplane Defense Systems - DIRCM, Elbit Systems Ltd., and Intelligence Division Elop - <b>"Flight Guard" - a national program for the development of airplane protection systems.</b>
12:00 – 12:30	Mr. Iftach Kleinman, Business Leader for armored active protection systems, Rafael - <b>Project "Windbreaker" (Meil Ruach) development</b>
12:30 – 13:00	Mr. Oren Gal, head of the Israeli Navy Autonomous devices - <b>Autonomous marine devices: research and development project challenges.</b>
<b>Track 4</b>	<b>Project Management Tools – moderator Ms. Aviva Davidovits, PMI Israel</b>
11:30 – 11:50	Mr. Ofer Plaut, VP Marketing and Sales, Axiom Information Solutions - <b>Innovation in project management is around the corner - a glimpse into holistic solutions in the digital age.</b>
11:50 – 12:10	Mr. Zohar Dvir, CEO, Simple Ltd. - <b>"Upstairs, Downstairs" - trends in the world of project management tools.</b>
12:10 – 12:30	Ms. Irene Portnik, VP operations, planning and development, CAL Ltd. – <b>Speedy business results in the short run - Lean dynamic design concept.</b>
12:30 – 12:50	Mr. Tsico Hefetz, CEO, Pantech management systems Ltd. - <b>Games, BI and megaprojects.</b>
<b>Track 5</b>	<b>Project of the year – Moderator Mr. Moshe Yona, PMI Israel</b>
11:30 – 11:35	Mr. Moshe Yona, PMP – POY Chairman – opening and tips on how to win the POY
11:35 – 12:00	<b>National Infrastructure</b> Mr. Rafi Elbaz, Israel Airports Authority - First Place: <b>Upgrade of runways and construction of the new control tower</b> Mr. Reuven Kogan, Israel Railways - Second Place: <b>Ashkelon-Be'er Sheva railways line</b> Mr. Dori Shaviv, Shaviv Engineers Ltd. - Third Place: <b>Cypresses Dormitory, Tel Aviv University</b>
12:00 – 12:15	<b>Technology and Information Systems</b> Ms. Keren Schechter Azulay, Maccabi Healthcare Services - First place: <b>portfolio management to realize the corporate strategy (Management dashboard)</b>
12:15 – 12:40	<b>Education and Contributing to the Community</b> Ms. Dorit Dayan, Naval Officers School ORT Ashdod - First Place: <b>Integrating technology-professional students in the industry</b> Ms. Sigal Rozen, Multidisciplinary School B in Petach Tikva - <b>Second Place: "Island of calm" - in a nutshell</b> Mr. Gershon Cohen, Director of ICT, technology and information systems at the Ministry of Education - Third place: <b>Technician certification with matriculation examinations</b>
12:40 – 13:00	<b>Defense Industries</b> Mr. Kobi Sagiv, Israel Air Force, First Place: <b>Software block for F16</b> Mr. Yehuda Shanans, Israel Air Force, Second Place: <b>"Harel" New Control Center establishment - in a nutshell</b>
<b>Track 6</b>	<b>Research and Methodology – Moderator Mr. Guy Monte, PMI Israel</b>
11:30 – 12:00	Mr. Eli Steier, Head of Planning and Project Control at the Operations division, Rafael. <b>Circus arts in use of the project management team (or how to help the project management team to focus)</b>
12:00 – 12:30	Mr. Ilan Renny, Renihul managers and project managers training - <b>the Successful transition from classic PMBOK projects to Agile PMBOK projects and Lean Methodologies.</b>
12:30 – 13:00	Mr. Arnon Katz, Independent Consultant M-BIOS - Negotiations – <b>A project in itself and a critical tool for the project manager</b>
13:00 – 14:00	<b>Lunch and Networking Break</b>
14:00 – 14:45	Prof. Aaron Shenhar - The future is here – <b>The Diamond beyond the Triangle</b>
14:45 – 15:30	Mr. Brian A. Weiss, MBA, VP Practitioner Career Development, PMI Project Management Institute - <b>The Next Generation Project Manager – "Are You Ready?"</b>
15:30 – 16:15	Dr. Yair Schindel, CEO of the Israeli government's "Digital Israel" <b>Management of an Innovative Mega-Project</b>
16:15 – 16:30	Wrap-up

\* התוכנית כפופה לשינויים

